

FLYER

FINISHED SIZE

A4 (210x297mm)

ARTWORK REQUIREMENTS

To prevent production delays please ensure your artwork conforms to the following:

- CMYK colour mode
- Images are 300dpi or greater
- Minimum 5mm bleed
- PDF supplied with crop marks
- Fonts are converted to outlines
- **REMOVE ALL GUIDELINES BEFORE SUBMITTING ARTWORK**

BLEED AREA

Anything in this area will be cut off.
Extend artwork to avoid white edges when trimmed to size.

TRIM AREA

Black line indicates the product once trimmed to size.

SAFE AREA

For best results keep content within this area.

WHERE THE
TRADE **BUY**S
PRINT